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Migration potential of the regional community as a social construct of consciousness and reality of being

The article presents the characteristic of migration potential of the regional community as a social construct created at the theoretical level to explain the migration movements that are subsequently implemented in the life strategies using the example of the Far-Eastern population. As the determinants of migration potential as a social construct, the influence of “pushing” and “attracting” factors on the subjective representations of the life of population of different age cohorts is determined. Taking into account the methodology of social constructivism, the applied role of the social construct of migration potential of the regional community as an instrument for adjusting the state policy in relation to the Far-Eastern population of Russia is determined.

Keywords: migration potential, social construct, regional community, migration intentions, the Russian Far East, social constructivism.

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Zubkov V. V. Migration potential of the regional community as a social construct of consciousness and reality of being // Power and Administration in the East of Russia. 2019. No. 3 (88). Pp. 92–96. DOI 10.22394/1818-4049-2019-88-3-92-96